Web-Dem™ - software demonstration with a difference!

It's a personalised, interactive e-learning experience…

Web-based technology allows Shire to interact directly with you live over the Internet. Courtesy of the Internet, we can deliver one-to-one software system demonstrations and tutoring to you - on your own computer - wherever you may be sitting in the world. This Shire service is called Web-Dem™

What is it?

A Shire Web-Dem™ online learning session provides you with an immediate appreciation of our software's main features and benefits.

The session can be customised to your own particular interests and concerns – and you can include other members of your team as well.

Web-Dem™ combines real-time desktop sharing with telephone conferencing. During a multi-location Web-Dem™ *everyone* participating in the session sees the same thing on each of their computer screens – all in real-time. This makes it so much easier to focus and communicate on specific technical and usability issues.

To enjoy a Web-Dem™, all you need at your end is an Internet-connected PC and a telephone.

Because it's web-based, you can use any computer operating system – Windows, Mac or Linux – with a standard browser.

It's interactive

Unlike a conventional *show–and-tell session* – a so-called 'webinar' – Web-Dem™ involves meaningful dialogue. While we explain our software's functional intricacies with illustrative actions directly on your screen, you in turn can signal any uncertainties you may have and get things clarified immediately. Two-way conversation means that your 'what-if' queries can be answered on the spot. With question-marks removed, you enjoy a richer learning experience. One-to-one tutoring paves the way to a deeper understanding of the software and its benefits. This means you gain a much clearer picture of how you can use the system to satisfy imperatives in your own organisation.

It's efficient

Just about everyone in industry is short of time. Finding the time to familiarise yourself with new software - so you can reflect on its capability and decide how useful it could be to you and your organisation – is often difficult. And, to evaluate software properly, the task really demands your undivided attention. With the urgent matters of the day beckoning and stacking up, it's not easy to find that time and give that attention. Even when you do, you may still begrudge the diversion.

Inevitably, some individuals can find the whole experience exasperating - especially when they're not yet dab hands with computers. Web-Dem™ removes all this angst!

It's win-win and win

With Web-Dem™, Shire's legendary personal-touch service

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is maintained online. It's just like when we visit you on-site, but much more efficient and convenient. With Web-Dem™, as well as you gaining a prompt understanding of our software, we cut down on our need to travel in order to facilitate that learning.

It's not that we don't delight in getting out and about, but everyone must do their bit to save the planet. Using web-based technology, we can avoid unnecessary trips and their adverse impact on the environment whilst, in effect, remaining right by your side. It's win-win! With Web-Dem™ we can all get a lot more done!

And there's an additional bonus. Our Web-Dem™ service is more cost-efficient. This means Shire is better able to maintain its traditional rock-bottom prices for your benefit. Another win!

Operational efficiency is essential in order to sustain a low price strategy. Maximum efficiency is a pre-condition of our price-leadership. Just think of the

supermarkets! Shire offers the lowest and lowering prices, so our efficiency always has to be of the highest order – that means continually improving.

It's easy

Unlike on a personal visit, Shire becomes *your* host. When you enjoy our hospitality, you have no worries about complicated software installation problems. We sort out everything from our end.

If only everything was this easy...

Do's and don'ts

There are some important points you do need to consider:

- Do please treat our online meeting as you would a personal visit. When we fix a date and time, do give it priority in your diary

- If something major crops up and you're forced to cancel and reschedule our meeting, please do let us know as soon as possible – the more advance notice the better

- When other members of your team are to participate in the meeting – and they can wherever they're situated - please do tell us who they will be and how they fit in

- When your planned participants are at other locations, you do need telephone conferencing capability. You can use ours, or we can use yours

- Do tell us in advance which parts of the software you are particularly interested in and what your immediate business goals and

concerns are. This way, we can better prepare for our meeting

- Please do give our online meeting priority on the day. Do make prior arrangements to ensure that you and other participants will not be disturbed. As with any face-to-face meeting, do strive to honour normal courtesies and don't condone disruptive interruptions

- Do carry out a trial-run to ensure that you and your colleagues are connected up, with all systems working - we're here to help. As with all of life's good practices, don't leave everything until the last minute.

To book your Web-Dem™ session, visit our website and fill in the online form, or call us…

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Web-Dem™ is powered by ultra-secure Webex from Cisco Systems, the global leader in networking and main architect of the Internet itself

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